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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/996,899	11/30/2001	Howard Taub	10982142-1	3258
7590 01/18/2006			EXAMINER	
HEWLETT-PACKARD COMPANY			MYHRE, JAMES W	
Intellectual Pro	perty Administration		<u> </u>	
P.O. Box 272400			ART UNIT	PAPER NUMBER
Fort Collins, CO 80527-2400			3622	

DATE MAILED: 01/18/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

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Application No.	Applicant(s)		
09/996,899	TAUB ET AL.		
Examiner	Art Unit		
James W. Myhre	3622		

	James W. Myhre	3622					
The MAILING DATE of this communication appear	ars on the cover sheet with the	correspondence add	ress				
THE REPLY FILED 15 February 2005 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.							
1. The reply was filed after a final rejection, but prior to or on this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a Not a Request for Continued Examination (RCE) in compliance time periods:	ving replies: (1) an amendment, a tice of Appeal (with appeal fee) in	ffidavit, or other evider compliance with 37 C	nce, which FR 41.31; or (3)				
a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire la	dvisory Action, or (2) the date set fort ter than SIX MONTHS from the maili	ng date of the final rejecti	on.				
Examiner Note: If box 1 is checked, check either box (a) or (TWO MONTHS OF THE FINAL REJECTION. See MPEP 70 Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ext under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b).	06.07(f). on which the petition under 37 CFR 1 ension and the corresponding amoun hortened statutory period for reply or than three months after the mailing d	.136(a) and the appropria t of the fee. The appropr ginally set in the final Offi	te extension fee iate extension fee ce action; or (2) as				
NOTICE OF APPEAL							
 The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter a Notice of Appeal has been filed, any reply must be filed AMENDMENTS 	nsion thereof (37 CFR 41.37(e)), t	o avoid dismissal of th	ns of the date of e appeal. Since				
3. The proposed amendment(s) filed after a final rejection, to (a) They raise new issues that would require further core (b) They raise the issue of new matter (see NOTE below	nsideration and/or search (see NO		ecause				
 (c)			the issues for				
NOTE: (See 37 CFR 1.116 and 41.33(a)).	on coponicing number of initially re	Joolog Glamio.					
4. The amendments are not in compliance with 37 CFR 1.12		ompliant Amendment	(PTOL-324).				
 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment cancer. 							
non-allowable claim(s). 7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prove the status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1-9, 11-19, and 22-48. Claim(s) withdrawn from consideration:		rill be entered and an e	explanation of				
AFFIDAVIT OR OTHER EVIDENCE							
8. The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).	t before or on the date of filing a f I sufficient reasons why the affida	Notice of Appeal will <u>no</u> vit or other evidence is	t be entered a necessary and				
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appo	eal and/or appellant fai	Is to provide a				
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	of the status of the claims after	entry is below or attach	ned.				
11. The request for reconsideration has been considered but See Continuation Sheet.	t does NOT place the application	in condition for allowa	nce because:				
12. Note the attached Information Disclosure Statement(s).	PTO/SB/08 or PTO-1449) Paper	No(s)					
13. Other:	, .	Lin					
		James W. Myhre Supervisory Patent	Examiner				

U.S. Patent and Trademark Office PTOL-303 (Rev. 7-05)

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Continuation of 11. does NOT place the application in condition for allowance because: Contrary to the Applicant's arguments, the server in Claim 1 does not perform any action on the content packet but merely is "configured" to be able to execute the program. Additionally, the targeting mechanism in the reference performs the same actions as the bank request module, rules module, and rendering module in the claims, i.e. verifying account values and rendering the message if the targeting value meets or exceeds a certain value.